

Terms and Conditions for “One In A Million Contest”

I. Contest terms & conditions

1. Multi Screen Media Private Limited (“**MSM**”) is holding ‘One In a Million Contest’ (the “**Contest**”) on PIX Channel.
2. The contest shall be held during the telecast of movie ‘Slumdog Millionaire’ (the “**Movie**”) on both the telecasts scheduled on PIX Channel on June 27 (the “**Contest Period**”) through SMS on the short code 52525 (“**Short Code**”) or by calling 5052525 (“**IVRS**”). Premium rates shall apply for sending SMS or calling IVRS.
3. The Contest shall involve answering one question relating to the Movie by sending an SMS to the Short Code or calling IVRS.
4. The question for the Contest shall be asked during the Contest Period only.
5. All the participants of the Contest (the “**Participants**”) who answer the question correctly shall be eligible for Prize (defined below).
6. The prize consists of first class return air ticket for the Prize Winner (defined below) and his/her one companion from any of the major metropolitan cities of India to Dubai and stay for two people at Hotel Atlantis, The Palm Dubai for 2 nights and 3 days (inclusive of meals except lunch) along with access to the following parts of the said hotel (a) the Aquaventure, (b) The Dolphin Bay, and (c) the Lost Chambers (hereinafter, collectively the “**Prize**”).
7. The winner of the Prize shall be determined by way of a lucky draw (the “**Prize Winner**”). For purposes of clarity, only the correct entries shall be eligible for lucky draw.
8. The Prize Winner hereby unconditionally grants MSM the right to shoot him and his/her companion stay at aforementioned hotel in Dubai for the purpose of promoting the Contest gratification on PIX channel and assigns copyrights in such recorded footage worldwide in perpetuity across all mediums now known or henceforth developed.

II. General terms & conditions

9. The name of the Prize Winner shall be declared within a reasonable time on the website of the Channel, www.pixtelevision.com.
10. The Contest is open to Indian citizens, other than the employees of Multi Screen Media Private Limited and its affiliates, subsidiaries, assignees, representatives and their immediate families and any companies and their subsidiaries that are sponsoring and/or promoting the Contest.
11. By participating in the Contest, the Participant declares that he/she is an Indian citizen with a valid proof of identity. The minimum permissible age of participation in the Contest is 18 years. In the case of any minor, MSM reserves the right to seek the

permission of the parents or lawful guardian of such minor for participation in the Contest or any entitlement of Prize under the Contest.

12. Mere participation in the Contest does not entitle the Participant to be selected as a Prize Winner.
13. The Prize can be claimed only by the winner so declared by MSM by way of lucky draw and is not transferable, negotiable, assignable or exchangeable.
14. The Prize Winner and his/her accomplice must have a valid and subsisting passport in the absence of which the said Prize shall be revoked. The sole responsibility of securing a visa for Dubai/UAE shall be of Prize Winner and his/her accomplice; failing which the said Prize shall stand revoked. If the Prize Winner does not opt or wish or otherwise unable to travel, then the Prize will be revoked.
15. MSM reserves the right to encash the Prize in its sole discretion for a reasonable value to be determined by MSM in its sole discretion. However MSM shall not entertain any request from the Prize Winner to encash the Prize.
16. Participants acknowledge that he/she will not hold MSM and/or any of its affiliates or agencies engaged by them with regard to this Contest liable for any loss or opportunity, monetary loss due to their participation in the Contest.
17. MSM reserves all rights to make amendments to the existing rules contained herein any time without prior notice.
18. MSM and its affiliates, subsidiaries reserve the right to postpone the Contest in its sole discretion.
19. MSM is not responsible for any errors or omissions in the terms and conditions contained herein. All information provided in the Contest is provided "As is" without warranty of any kind. MSM makes no representations and disclaims all express, implied, and statutory warranties of any kind to the Participant and/or any third party including, without limitation, warranties as to accuracy, timeliness, completeness, merchantability, or fitness for any particular purpose.
20. Under no circumstance, unless due to willful misconduct or gross negligence, shall MSM and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the Participant and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever, even if MSM has been advised of the possibility of such damages. The Participant specifically agrees not to file in person/through any family member and/or any third party any applications, criminal and/or civil proceedings in any courts or forum in India against MSM and/or their directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Contest.
21. The Contest shall be governed by and construed in accordance with the applicable laws in India. All matters with respect to the Contest are subject to the jurisdiction of the Courts at Mumbai only.

22. Your participation in the Contest by way of sending an SMS to the Short Code shall be construed as an acceptance of the aforementioned terms and conditions.